

**KURUKSHETRA UNIVERSITY KURUKSHETRA**

Date-Sheet for the Post-Graduate Diploma in Retailing & Logistics  
Management II Semester Examination commencing w.e.f. 16.5.2008.

**(THEORY EXAMINATION)**

Time of Examination: 9.00 A. M. to 12.00 Noon (MORNING SESSION)  
Centres of Examination: A-222, Kurukshetra-10, Department of Commerce

Date and Day	Subject and Paper
<b><u>MAY, 2008</u></b>	
16 <sup>th</sup> , Friday	PGDRLM-201: Retail Merchandising
21 <sup>st</sup> , Wednesday	PGDRLM-202: Logistics & Supply Chain Management
26 <sup>th</sup> , Monday	PGDRLM-203: Advertising & Personal Selling
31 <sup>st</sup> , Saturday	PGDRLM-204: Services Marketing & Customer Relationship Management
<b><u>JUNE, 2008</u></b>	
5 <sup>th</sup> , Thursday	PGDRLM-205: Strategic Management
12 <sup>th</sup> , Thursday	PGDRLM-206: Managerial Economics

Note: -1. On getting a question-paper and before answering it, the candidates should check up and ensure that they have been supplied with the correct question-paper. If the question-paper is not correct they may ask the Centre Superintendent for the same. Complaints in this regard after the examination shall not be entertained.

KURUKSHETRA  
15.4.2008

DR. HUKAM SINGH  
CONTROLLER OF EXAMINATIONS